

## Facts and figures



We released our **Horizon National Reading Survey**, which included a special segment on the impacts of COVID on New Zealanders' reading habits. The research brought reading to the fore in national conversation.

## We turned 50!

Read NZ Te Pou Muramura celebrated **fifty years supporting reading in Aotearoa** at Featherston Booktown in June, with a lively panel of previous Pānui authors Ben Brown; Witi Ihimaera; Selina Tusitala Marsh; Owen Marshall; and Joy Cowley hosted by Emeritus Chair Peter Biggs.



## Keeping teens hooked on books

Our **Hooked on Books He Ao Ano** programme delivered **123 books** to keen teenage readers nationwide and published their reviews across our website and social media.



## Combatting the summer slide

We ran two **Reading Challenges** with partners Duffy Books and Kiwi Conservation Club, keeping over **500 tamariki** with their noses in a good book outside the school environment.



*"I love to read on the grass and listen to the birds at the same time"*

NUQMAN



We deliver programmes that incentivise reading and writing in schools and communities and champion New Zealand storytelling in all its forms.

We increase exposure to Aotearoa's writers, illustrators, and stories, honouring Te Tiriti o Waitangi by amplifying voices of te ao Māori and the use of te reo Māori.



## Back reading in Aotearoa

Help our community of readers and writers grow by becoming a **Read NZ Te Pou Muramura member**. You'll enable us to **keep delivering impactful programmes, resources and campaigns** for thousands of Kiwis: and access some **supporter perks** like a copy of our annual Pānui delivered to your doorstep.

Visit: [read-nz.org/membership](https://read-nz.org/membership)



[www.read-nz.org](https://www.read-nz.org)



## 2022 Impact Statement

# Our kaupapa

Reading makes life better. We exist to promote the joy of reading and the diversity and excitement of homegrown literature to everyone in Aotearoa New Zealand, growing generations of readers.

Reading has been proven to improve social, cultural, well-being and economic outcomes. We create opportunities for everyone in Aotearoa to share in these transformational benefits.



We run campaigns to encourage New Zealanders to read; research our reading habits and barriers to reading; and advocate for the importance of reading on a national level.



## Reaching out

Our **Writers in Schools** programme took **90 writers and illustrators** to schools across Aotearoa, reaching **44,886 students**.



Izzy Te Aho at Pinehaven School

## Free resource for teachers

We developed **Reading Stories from Aotearoa NZ**, a curated list of recommended NZ titles with accompanying teaching resources by and for intermediate and high school English teachers. It's been downloaded over 900 times.



## Writers Files



We added to our impressive library of **700+ Writers Files**, a key source for data on Aotearoa's authors and illustrators, with **fourteen new entries**.



## The Heart of the Matter

**Dame Fiona Kidman** – writer, first ever Read NZ Te Pou Muramura secretary, and all-round legend – delivered our **annual Pānui lecture** advocating for the importance of reading.



*"I continue to be bitten to my heart's core by a good book"*

DAME FIONA KIDMAN



Ben Brown, Te Awhi Rito Reading Ambassador

## He waka eke noa

We supported a number of **sector partners** with important initiatives such as the **Te Awhi Rito Reading Ambassador**, the NZ Society of Authors **Writers Toolkit** series, and literary festivals and events across Aotearoa.

*"Ben was a very passionate presenter – he encouraged me to want to read more to my kids for the difference it can make to them."*

TE AWHI RITO EVENT PARTICIPANT

## Ngā mihi nui

These amazing organisations enable our mahi:



The community trusts who support Writers in Schools in their regions

James and Helena Brow

Luke Pierson